



American  
Heart  
Association.

American Heart Association.



# 2024 MIDLANDS GO RED FOR WOMEN LUNCHEON

Thursday, April 25th  
11:00 a.m. - 1:00 p.m.  
USC Alumni Center

## **OUR MISSION**

The American Heart Association is on a mission to be a relentless force for a world of longer, healthier lives.

## **OUR GOAL**

Every person deserves the opportunity for a full, healthy life. As champions for health equity, by 2024, the American Heart Association will advance cardiovascular health for all, including identifying and removing barriers to health care access and quality.

## **OUR THEME**

Since 2004, Go Red for Women has addressed the awareness and clinical care gaps of women's greatest health threat, cardiovascular disease. As Go Red celebrates 20 years of making an impact, on the cusp of the American Heart Association's 100th anniversary, we continue to make bold moves to save lives and pioneer scientific discoveries. We haven't done it alone. We reach our goals working with organizations and individuals who share our vision for better health. Today, the Go Red for Women community is stronger than ever.



# FROM THE CHAIRPERSON

Dear Friends of Heart,

Welcome to the Annual Midlands Go Red for Women luncheon! I am honored to support the American Heart Association by serving as the Chairperson of this event. For 100 years, the American Heart Association, along with volunteers, supporters like you, and collaborating organizations, have worked to build longer, healthier lives. And there's no letting up in the next 100 years as we remain devoted to a future of health and hope for everyone, everywhere.

It is so vital to continue this fight and support the mission of the American Heart Association, and the Go Red for Women luncheon is a fun and exciting way to celebrate the success of our year-round work and making a difference in the health of women across the Midlands.

Cardiovascular disease is the No. 1 killer of women, causing 1 in 3 deaths each year. It's a third of our mothers, sisters, friends, neighbors, coworkers and more. It's a third of the women we can't bear to live without. We know that our support of the American Heart Association's ongoing initiatives helps ensure that families enjoy more years, more holidays, and more precious moments together.

Every person deserves the opportunity for a full, healthy life. As champions for health equity, the American Heart Association will continue to advance cardiovascular health for all, including identifying and removing barriers to health care access and quality. Researchers are working to find solutions more quickly, and the discovery of new medicines and procedures to save and improve lives is accelerating.

We sincerely thank you for your attendance and for your continued support. You are making a difference, and an integral part of the mission of the American Heart Association – to be a relentless force for a world of longer, healthier lives.

With heart,

**Jay D. Hamm RN, MHA, FACHE**  
Vice President  
Operations at Lexington Medical Center



# FROM THE HEART

Dear Friend of Heart,

With immense gratitude and heartfelt appreciation, welcome to the Midlands Go Red for Women Luncheon. Today, we come together in celebration of the Heart of the Midlands and our shared dedication to tireless year-round efforts to save and improve lives within this community.

This afternoon holds a special significance as we commemorate 100 years of the American Heart Association—a century of unwavering commitment to our mission. Alongside you, our cherished family of volunteers, donors, and advocates, we have transformed the way the world understands, treats and prevents cardiovascular diseases and stroke. The belief that everyone deserves the chance for a longer, healthier life has been at the core of our mission for a century.

Together, and with Bold Hearts™, we move into our Second Century, fueling science and innovation, funding life-saving research, championing the rights of patients and caregivers, empowering healthier communities and transcending the way people live, work and play. This relentless pursuit will persist until heart disease and stroke become tales of our past, not our present, and where equitable health and well-being propel us toward an unlimited future.

I extend my deepest thanks to you for your presence today/this evening and for your steadfast, generous support of our community. Congratulations on a remarkable year of impact, and with anticipation, I look forward to the countless achievements awaiting us in our next century of transformative work.

Enjoy the celebration!

Gratefully yours,



**Jeremy Beauchamp**  
Executive Vice President  
American Heart Association, Southeast





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## **OUR AGENDA**

11:00 A.M. – Wellness Expo & Silent Auction

12:00 P.M. – Lunch & Program

12:15 P.M. - Silent Auction Closes

12:15 P.M. – Keynote Speaker, featuring Kim Smith

12:30 P.M. – Survivor Story & Open Your Heart Moment





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## OUR EMCEE

### Intisar Faulkner

Born in Fort Worth, Texas and raised in St. Louis, MO, Intisar attended Missouri State University, where she obtained degrees in Broadcast Journalism & Political Science, as well as a master's in communications.



Intisar got her start in news on radio as an anchor for KTTS News in Springfield, MO. During her time there, she won two Missouri Broadcasters Association Awards for "Best News Series" and "Breaking News Weather Coverage."

In 2019 she joined the team at WTOK-TV in Meridian, MS as the anchor and executive producer for the station's morning show, "Good Morning Meridian." Once the COVID-19 pandemic hit, she also became the producer and host of the station's Sunday talk show "On The Record." In early 2021, Intisar produced and anchored WTOK's first ever Black History Month Special. The special earned 1st place for "Public Affairs Program" from the Mississippi Broadcasters Association.

During her time in Columbia, Intisar has been nominated twice for Kiss 103.1's "Columbia Neighborhood Awards" for 'Best News Anchor.' She also was honored with an award of Merit for the 2023 "Personality of the Year" by the South Carolina Broadcasters Association.

Beyond her broadcasting achievements, Intisar is a co-founder of the ELEVATE Women's Empowerment Brunch, a networking event geared towards young female professionals. She is also a member of the National Association of Black Journalists (NABJ), and serves as the Publications Coordinator for Columbia fashion magazine, COLAFW Experience.

## OUR KEYNOTE SPEAKER

### Kim Smith

Kim A. Smith is a global speaker, author, and health-tech founder. She's a board-certified healthcare executive with 18 years of experience in for-profit and academic medicine. The catalyst behind her health equity mission is from her experience in losing a child due to a life-threatening pregnancy related disorder in 2012.



Kim's digital health firm, Health Evolve Technologies, developed Lauren - a patient navigator to support the millions of women at risk for chronic issues from pre-conception to menopause.

Kim is a three times published author and an accomplished global speaker in the areas of health disparities, organizational culture and global health leadership. She is the past Board Chair for the Preeclampsia Foundation, and the incoming 2024/2025 Board President for the South Carolina Midlands chapter of the American Heart Association.



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# AUCTION RULES

Bidder numbers are issued in advance. Once assigned a number, each bidder is responsible for the use of the number throughout the evening. Bidders must be at least 18 years of age to participate in the live or silent auction.

**Timeline:** The Silent Auction opens Wednesday, April 24th at 12 P.M. and closes Thursday, April 25th at 12:15 P.M. Announcements will be made 10, 5, and 1 minute before bidding closes. Check-Out will begin approximately one-half hour after the conclusion of program. The Auction Committee reserves the right to lower the minimum bids and change closing times.

**Live Auction:** Items will be on display in the auction area for viewing. The Live Auction will begin after dinner and will continue until all items have been auctioned. To bid on any item during the Live Auction, raise your bidder paddle. Only those bids recognized by the Auctioneer will be considered a valid bid. The winning bidder must give name and bid number to one of the Live Auction assistants, which will then be recorded with the item and amount bid, and transmitted to the Auction officials for processing.

**Payment & Receipt of Items:** All purchases must be paid for in full by the end of the event. If you did not sign-up for Express Check-Out, payment may be made by cash, check or credit card at Check-Out. After payment is made, a receipt will be issued by the cashier. This receipt serves as a record of your purchases and potential tax deductions. Any sold items that are not taken home the night of the event must be picked up from the American Heart Association (AHA) office by the end of March. After that time, the AHA reserves the right to pass to another bidder.

**Fair Market Value:** All values listed are either the donor's estimate or the appraised value. Any amount you pay in excess of the fair market value would normally be available to you as a charitable contribution for tax purposes. Please check with your tax advisor for specifics.

**Disclaimer:** All goods & services (items) have been donated to the AHA by the person or company listed on each item. All items are subject to the terms and conditions specified by the donors. By purchase, the buyer waives any claim for liability against either the AHA or the donor of the item. The AHA makes no warranty as to item performance or safety. The AHA has attempted to describe the item and provide all details given. Every item is sold "as is" without recourse. All sales are final. The AHA will not refund any amounts paid for these items. No exchanges or refunds are permitted. Please read descriptions carefully as some items have certain specifications, limitations and/or blackout dates. Unless otherwise specified, all items must be used within one year of the event. Unless specified, dates/times are to be arranged at the mutual convenience of the donor and buyer. It will be the buyer's responsibility to contact the donor to arrange for services or delivery, unless otherwise specified. All resort and private vacation homes are offered to adults and minors accompanied by adults.

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# **PLEASE BE ADVISED.**

**Photographs and video footage  
will be taken during this event.**

**By entering this venue and by your presence here,  
you consent to be filmed, photographed,  
broadcasted or otherwise recorded. You also give  
American Heart Association, Inc. your consent to  
use your name, recording, photograph, likeness,  
voice, actions, silhouette, appearance, and any  
statements made by you, in any publicity,  
publications, promotional and marketing material,  
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# OUR SPONSORS

*A special thank you to our Go Red for Women Luncheon supporters*

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# **EVENT LEADERSHIP**

## **Go Red for Women Chairperson**



**Jay Hamm**  
**Lexington Medical**  
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## **Executive Leadership Team Members**

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## GET SOCIAL!

Use **#MidlandsGoRed** in your social media posts throughout the event.



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