



American Heart Association®

Heart Ball





American Heart Association®

Heart Ball

Welcome to the

2024 CHARLESTON HEART BALL

MAY

10

2024

Charleston Gaillard
Center

95 Calhoun Street
Charleston, SC



This Evening's Agenda

6:00 P.M. – Cocktail Reception & Silent Auction

7:00 P.M. – Dinner & Program

8:00 P.M. – Silent Auction Closes

8:15 P.M. – Live Auction & Open Your Heart

9:00 P.M. – Auction Checkout

9:00-10:00 P.M. – After Party with DJ Brandie

This Evening's Menu

Beginnings

Garden House Salad

with mixed greens, cucumber, grape tomatoes, shredded carrots, and pickled red onion with white balsamic vinaigrette

Entree

Beef Tenderloin & Spiced Shrimp

with truffle whipped potatoes, brown sugar and honey glazed carrots, grilled asparagus, red wine and caramelized shallot veal

Dessert

Flourless Chocolate Torte Garnished with Fresh Raspberries and Whipped Cream (Gluten Free)

Dulce de Leche Mini Cake Garnished with Fresh Strawberries, Whipped Cream, and Mint

Sponsors

A special thank you to our Heart Ball supporters

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Tony and Rebecca Sue Boor * Jay Millen * Barney Monte * Bruce Smith

FROM THE CHAIRS

Dear Friend of Heart,

Welcome to the annual Charleston Heart Ball! We are honored to support the American Heart Association by serving as the Co-Chairs of the 2024 Heart Ball. For 100 years, the American Heart Association has been fighting heart disease and stroke, striving to save and improve lives. And there's no letting up in the next 100 years as we remain devoted to a future of health and hope for everyone, everywhere.

As champions for health equity, the American Heart Association continues to advance cardiovascular health for all; including identifying and removing barriers to healthcare access, funding innovative research, advocating for healthier policies, providing educational tools and resources, and training our communities in CPR.

We know that our support of the American Heart Association's ongoing initiatives helps ensure that families enjoy more years, more holidays, and more precious moments together. Thank you for your attendance and for your continued support!

Sincerely,



Dan Kim
Chief Executive Officer
Omatic



Barney Monte
Managing Member
Siena Advisors

FROM THE HEART

Dear Friend of Heart,

With immense gratitude and heartfelt appreciation, welcome to the Midlands Heart Ball. Tonight, we come together in celebration of the Heart of the Midlands and our shared dedication to tireless year-round efforts to save and improve lives within this community.

This evening holds a special significance as we commemorate 100 years of the American Heart Association—a century of unwavering commitment to our mission. Alongside you, our cherished family of volunteers, donors, and advocates, we have transformed the way the world understands, treats and prevents cardiovascular diseases and stroke. The belief that everyone deserves the chance for a longer, healthier life has been at the core of our mission for a century.

Together, and with Bold Hearts™, we move into our Second Century, fueling science and innovation, funding life-saving research, championing the rights of patients and caregivers, empowering healthier communities and transcending the way people live, work and play. This relentless pursuit will persist until heart disease and stroke become tales of our past, not our present, and where equitable health and well-being propel us toward an unlimited future.

I extend my deepest thanks to you for your presence this evening and for your steadfast, generous support of our community. Congratulations on a remarkable year of impact, and with anticipation, I look forward to the countless achievements awaiting us in our next century of transformative work.

Enjoy the celebration!

Gratefully yours,



A handwritten signature in black ink, reading "Jeremy Beauchamp".

Jeremy Beauchamp

Executive Vice President
American Heart Association, Southeast

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Blackbaud is honored to support the
Heart Ball and the mission of the
American Heart Association.

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HEART ATTACKS AND STROKES DON'T STAY HOME



Don't avoid the ER out of anxiety.
Don't die of doubt. If you experience the symptoms of
heart attack or stroke, **call 9-1-1 immediately.**

CALL 911

GET TO A HOSPITAL



American
Heart
Association.

muschealth.org



MUSC Health
Medical University of South Carolina

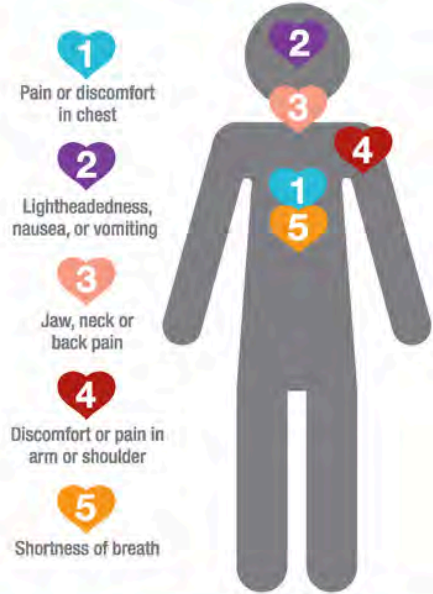
Making a difference.

We proudly support the **American Heart Association**, and its mission to help people live longer and healthier lives.

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Common Heart Attack Warning Signs



Learn more at [Heart.org/HeartAttack](https://www.heart.org/HeartAttack).



HOW TO MANAGE BLOOD PRESSURE

✓ UNDERSTAND READINGS

Make smart choices and swaps to build an overall healthy eating style. Watch calories and eat smaller portions.

Blood pressure is typically recorded as two numbers, written as a ratio like this:

117 / **76**

Read as "117 over 76" millimeters of mercury.

SYSTOLIC
The top number, the higher of the two numbers, measures the pressure in the arteries when the heart beats (when the heart muscle contracts).

DIASTOLIC
The bottom number, the lower of the two numbers, measures the pressure in the arteries when the heart is resting between heart beats.

BLOOD PRESSURE CATEGORY	SYSTOLIC MM HG (UPPER #)	and	DIASTOLIC MM HG (LOWER #)
Normal	Lower than 120	and	Lower than 80
Elevated Blood Pressure	120-129	and	80
High Blood Pressure (Hypertension) Stage 1	130-139	or	80-89
High Blood Pressure (Hypertension) Stage 2	140 or higher	or	90 or higher
Hypertensive Crisis (Consult your doctor immediately)	Higher than 180	and/or	Higher than 120

✓ TRACK LEVELS

A diagnosis of high blood pressure must be confirmed with a health care professional. Any unusually low blood pressure readings should also be evaluated.

Health care professionals can take blood pressure readings and provide recommendations.

Learn more at [heart.org/lifes8](https://www.heart.org/lifes8)

TIPS FOR SUCCESS

EAT SMART

Eat a healthy diet of vegetables, fruits, whole grains, beans, legumes, nuts, plant-based proteins, lean animal proteins like fish and seafood.

Limit sugary foods and drinks, red or processed meats, salty foods, refined carbohydrates and highly processed foods.

MOVE MORE

Physical activity helps control blood pressure, weight and stress levels.

MANAGE WEIGHT

If you're overweight, even a slight weight loss can reduce high blood pressure.

NO NICOTINE

Every time you smoke, vape or use tobacco, the nicotine can cause a temporary increase in blood pressure.

SLEEP WELL

Short sleep (less than 7 hours) and poor-quality sleep are associated with high blood pressure.



Cozen O'Connor is proud to sponsor the American Heart Association's 2024 Charleston Heart Ball in support of its efforts to help families live longer, healthier lives.

825 attorneys | 32 offices
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Blank Rome LLP is proud to support the
American Heart Association and the
2024 Heart Ball

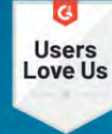
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Omatic seamlessly integrates nonprofit technology
and empowers nonprofits to drive mission impact.



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**Baker Donelson is
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Association Charleston
Heart Ball.**



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SAVE THE DATE

GO RED FOR WOMEN LUNCHEON

**JOIN US FOR OUR CENTENNIAL
CELEBRATION**

MAY 30, 2024

Charleston Gaillard Center

Go Red for Women is nationally sponsored by



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2024 Go Red for Women Women of Impact Campaign



Woman of Impact is an Inclusive initiative that drives awareness and raises funds for women's heart health in local communities. Nominees explore fundraising opportunities and have a direct impact on women's health and the Go Red for Women mission. Together, they are a relentless force, using their voices to advocate for women's heart health and raise awareness that cardiovascular disease is the No. 1 killer of women.



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GET SOCIAL!

Use [#CharlestonHeartBall](#) in
your social media posts
throughout the evening.

[@AmericanHeartSC](#)





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AUCTION RULES

Bidder numbers are issued in advance. Once assigned a number, each bidder is responsible for the use of the number throughout the evening. Bidders must be at least 18 years of age to participate in the live or silent auction.

Timeline: The Silent Auction opens at 6:00 p.m. and closes at 8:00 p.m. Announcements will be made 10, 5, and 1 minute before bidding closes. Check-Out will begin approximately one-half hour after the conclusion of program. The Auction Committee reserves the right to lower the minimum bids and change closing times.

Live Auction: Items will be on display in the auction area for viewing. The Live Auction will begin after dinner and will continue until all items have been auctioned. To bid on any item during the Live Auction, raise your bidder paddle. Only those bids recognized by the Auctioneer will be considered a valid bid. The winning bidder must give name and bid number to one of the Live Auction assistants, which will then be recorded with the item and amount bid, and transmitted to the Auction officials for processing.

Payment & Receipt of Items: All purchases must be paid for in full by the end of the evening of the Heart Ball. If you did not sign-up for Express Check-Out, payment may be made by cash, check or credit card at Check-Out. After payment is made, a receipt will be issued by the cashier. This receipt serves as a record of your purchases and potential tax deductions. Any sold items that are not taken home the night of the event must be picked up from the American Heart Association (AHA) office. After that time, the AHA reserves the right to pass to another bidder.

Fair Market Value: All values listed are either the donor's estimate or the appraised value. Any amount you pay in excess of the fair market value would normally be available to you as a charitable contribution for tax purposes. Please check with your tax advisor for specifics.

Disclaimer: All goods & services (items) have been donated to the AHA by the person or company listed on each item. All items are subject to the terms and conditions specified by the donors. By purchase, the buyer waives any claim for liability against either the AHA or the donor of the item. The AHA makes no warranty as to item performance or safety. The AHA has attempted to describe the item and provide all details given. Every item is sold "as is" without recourse. All sales are final. The AHA will not refund any amounts paid for these items. No exchanges or refunds are permitted. Please read descriptions carefully as some items have certain specifications, limitations and/or blackout dates. Unless otherwise specified, all items must be used within one year of the Heart Ball. Unless specified, dates/times are to be arranged at the mutual convenience of the donor and buyer. It will be the buyer's responsibility to contact the donor to arrange for services or delivery, unless otherwise specified. All resort and private vacation homes are offered to adults and minors accompanied by adults.