



American Heart Association.

KIDS HEART CHALLENGE | **AMERICAN HEART CHALLENGE**

MAKING A DIFFERENCE

Kids Heart Challenge and American Heart Challenge engage 10 million students and their families each year, providing schools with resources and curriculum aimed to develop happy and healthy children prepared to physically and emotionally achieve in the world. We support educators nationwide with their physical and mental well-being in order to show up as their best selves.

Since AHA's founding in 1924, deaths from cardiovascular disease have been cut in HALF.

40 states and Washington, D.C. + HIGH SCHOOL GRADS = **More than 2.4 MILLION TRAINED IN CPR ANNUALLY** (thanks to legislation the AHA supported that requires CPR education in schools)

Mental well-being impacts heart health. We're helping people reduce stress, practice mindfulness and gratitude.

Funded more than \$5.7 billion in RESEARCH since 1949

Including these lifesaving advancements:

- Artificial heart valve
- Cholesterol-inhibiting drugs
- Heart transplant capabilities
- CPR techniques and guidelines

Funded 15 Nobel Prize WINNERS

Through our **TOBACCO ENDGAME MOVEMENT** (tobaccoendgame.org),

we are empowering teens and young adults to join the fight to end vaping and other tobacco use by urging the Food and Drug Administration to remove flavored tobacco products from the market.

More than 13 MILLION PEOPLE have been treated at hospitals implementing **AHA/ASA GET WITH THE GUIDELINES** quality programs



FINN
Survivor
Nearly 1 in 100 babies are born with a heart defect in the United States each year.

YES, WE CAN DO MORE. BUT ONLY WITH YOUR HELP.
Kids are why. Life is why. You are how.