



MAKING A DIFFERENCE

Kids Heart Challenge and American Heart Challenge engage 10 million students and their families each year, providing schools with resources and curriculum aimed to develop happy and healthy children prepared to physically and emotionally achieve in the world. We support educators nationwide with their physical and mental well-being in order to show up as their best selves.

Since AHA's founding in 1924, deaths from cardiovascular disease have been cut in HALF.



Including these lifesaving advancements:

- Artificial heart valve
- Cholesterol-inhibiting drugs
- Heart transplant capabilities
- CPR techniques and guidelines



Through our **TOBACCO ENDGAME MOVEMENT** (tobaccoendgame.org), we are empowering teens and young adults to join the fight to end vaping and other tobacco use by urging the Food and Drug Administration to remove flavored tobacco products from the market.

FINN
Survivor

Nearly 1 in 100 babies are born with a heart defect in the United States each year.

More than 13 MILLION PEOPLE have been treated at hospitals implementing **AHA/ASA GET WITH THE GUIDELINES** quality programs



**YES, WE CAN DO MORE.
BUT ONLY WITH YOUR HELP.**

Kids are why. Life is why. You are how.