



WE CARE ABOUT YOUR SCHOOL COMMUNITY.

Our programs provide meaningful support to your entire school community, bringing lasting benefits to the health and well-being of your students, staff and families.

GRANTS

Participating schools have the opportunity to apply for wellness-focused grants.



\$350,000 in PLAY 60 Grants*: supports programs or equipment that support and encourage students to stay active throughout the school day.
• Physical activity • Flag football • Recess • Inclusive PE



Faculty Well-Being Grants: funds initiatives focused on improving teachers' physical and mental health, up to \$2,500.



CPR in Schools® With First Aid Training Kit Grants: provides reusable kits to teach CPR, AED use and first aid with no prior facilitation experience needed.

INCENTIVES AND GIVE-BACKS

Support the health and well-being of your school community while giving back.



OPEN Professional Development: includes face-to-face and virtual workshops and monthly webinars to support campus well-being.



US Games Certificates and Cash Awards: earned based on total donations raised through Kids Heart Challenge/American Heart Challenge.



Finn's Mission Giveaways*: Each student or staff member who completes Finn's Mission earns a chance to win two tickets to Super Bowl LXII in 2028. For every 18 participants who complete Finn's Mission, your school will also be entered to win a \$10,000 fitness equipment makeover.

Finn's Mission is part of the American Heart Association's Kids Heart Challenge and American Heart Challenge.

SCHOLARSHIPS



College Scholarships: available for high school seniors who have demonstrated leadership in American Heart Challenge and have a passion for impacting the health of their community are eligible to apply.

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