

# Top 10 Virtual Fundraising Ideas

## Even when we're apart, we can come together!

Raising funds and awareness for the AHA may look a bit different during this time of physical distancing but there's still so much that can be done to be a relentless force for a world of longer, healthier lives. In this tool, you'll find tips to help you take your fundraising virtual, while continuing to reach your fundraising goals in new and creative ways.

**Video Free Day.** *Instead of a traditional Jeans Day, make it a day with no video during meetings and feel free to dress down.*

**Game Night.** *Have a game night virtually or in person to play board games, charades, Bingo, Trivia or have a Scavenger Hunt. Charge an "entrance" fee.*

**Karaoke night.** *Host an online competition using a free karaoke website or YouTube. Charge an entry fee to compete, request a donation for each vote cast or make donations to choose a song for someone else to sing.*

**Auctions.** *Many teams are putting together live or silent auctions. Teams can make a whole event out of it – work with an auctioneer who will donate his/her time and hold a live auction in person or virtually online. This could be combined with a Happy Hour.*

**Name That Baby.** *Ask friends or coworkers to send you their baby pictures and compile all photos into a PowerPoint. Host a video call and ask for donations per guess. If the guess is wrong, they have to make a donation to your team.*

**Breakfast With.** *Put together a breakfast with a high-level executive at your company. This can happen at the office or in the comfort of your own home via Zoom. Have an order delivered to your team member to make them feel extra special.*

**Video Game Tournament.** *Create your own league and compete to see who really is the greatest! Ask for a small donation to enter, with the winner getting a prize and bragging rights.*

**Workout With.** *Host a virtual workout (could ask local instructor), charge an "entrance" fee and invite all your family and friends to participate.*

**Heartfelt Haircut.** *Let friends and family determine your next hair cut! Select 3 styles you are willing to don for the foreseeable future, post on social media and let others decide your next hair hairdo.*

**Healthy Cooking Class.** *Invite local celebrity/chef or Eat Smart sponsor to host a cooking event, charge an "entrance" fee. You could share a recipe card and have a virtual prep with family for donations.*