# American Heart Association. Heart Walk.

## VIRTUAL HEART WALK

#### **REGISTRATION**

#### Is there a registration fee?

Nope. Instead, participants are encouraged to fundraise, so your impact is limitless (don't worry, we'll help!) and make a personal donation to support the Heart Walk.

#### Should I register ahead of time?

Absolutely! Registering online gives you access to all our great fundraising tools and keeps you updated on day of event info. It also lets us know how many people to expect on the day of the walk.

#### If I participated last year, how do I get my login information?

Oops. Forgot your login? Recover it here using the "Forgot Username or Password" link.

#### Can I participate in the Heart Walk if I'm not on a Team?

Sure, you can walk and fundraise individually. Every donation raised will help create big science! But hey, since you're already on board, maybe consider starting a team and asking friends, family and coworkers to join you to also be Heart Walk heroes. It's easy, and we'll walk you through each step.

#### **FUNDRAISING**

#### Is there a fundraising minimum?

We encourage every participant to make a difference by asking friends and family for donations and making a personal donation of \$25 or more, and there's no maximum either!

#### Do I still get my incentive awards?

• YES! All fundraising walkers earn points for our official reward center. The more funds you raise, the more points you earn to redeem for Heart Walk Hero gear. Once you reach a new fundraising milestone, additional points will automatically be added to your points balance. After redeeming your points, your balance will be adjusted accordingly. The total possible points to earn is 1,400. Points expire 6 weeks after the day of the Virtual Heart Walk.

#### How are donations made??

- Credit Cards simply select "Make a Donation" and enter your gift information.
- Checks can be mailed to the American Heart Association 301 Manchester Road, #105 Poughkeepsie, NY 12603 Be sure to mail in your checks using your offline donation form or entering checks is made easier by using our mobile check deposit in the Heart Walk app! Download today! Please make checks out to: American Heart Association
- Cash can be converted to a cashier check and entered as a check above or reach out to Danielle Schuka to coordinate collecting your funds.

#### Can I fundraise after Walk day?

• Of course! Who are we to stop you from achieving more fundraising? Your fundraising page will stay open until June 30th. You can also submit cash and checks following the instructions above.

#### What kind of support will I or my team receive?

• Real live Heart Walk staff and volunteers are ready to help every step of the way with fundraising tools, resources and any other support you may need.

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#### **VIRTUAL WALK DAY**

#### Am I able to bring my pet to the event?

• Sure! Take a walk with your pet! Make sure to post a pic of you and your furry friend to social media with #HVHeartWalk.

#### Is there any special recognition for survivors of heart disease and stroke?

• Of course, survivors are the heart of the Heart Walk! Share the inspirational stories and pictures of our survivors to social media and our event facebook page, using #HVHeartWalk.

### **Questions?**

#### Who do I reach out to with questions?

- For assistance with the website or the Walk app, please reach out to Karyn Morehouse at <a href="mailto:DUHeartWalk@heartwalk.org">DUHeartWalk@heartwalk.org</a> or utilize the Live chat on the website.
- For other assistance or just want to chat, please reach out to Danielle at 516.987.6643.

## THANKS TO OUR SPONSORS:

