# American Heart Association Heart Walk

# VIRTUAL HEART WALK

# **REGISTRATION**

# Is there a registration fee?

Nope. Instead, participants are encouraged to fundraise, so your impact is limitless (don't worry, we'll help!) and make a personal donation to support the Heart Walk.

### Should I register ahead of time?

Absolutely! Registering online gives you access to all our great fundraising tools and keeps you updated on day of event info.

# If I participated last year, how do I get my login information?

Oops. Forgot your login? Recover it here using the "Forgot Username or Password" link.

# Can I participate in Heart Walk if I'm not on a Team?

Sure, you can walk and fundraise individually. Every donation raised will help create big science! But hey, since you're already on board, maybe consider starting a team and asking friends, family and coworkers to join you to also be Heart Walk heroes. It's easy, and we'll walk you through each step.

# **FUNDRAISING**

#### Is there a fundraising minimum?

We encourage every participant to make a difference by asking friends and family for donations and making a personal donation of \$25 or more, and there's no maximum either!

# Can I still get my event t-shirt and incentive awards?

Please see specific examples below:

- All fundraising walkers earn points for our official reward center.
- All walkers who raise \$250 or more by May 19<sup>th</sup>, also earn the official local 2020 Syracuse Heart Walk commemorative t-shirt. (These will be distributed in June)

#### How are donations made?

- Credit Cards simply select "Make a Donation" and enter your gift information.
- Checks made out to the American Heart Association can be mailed to 100 S. Salina St., Suite 305, Syracuse, NY 13202 Be sure to mail in your checks using your offline donation form or make entering checks easier by using our mobile check deposit in the Heart Walk app! Download today!
- Cash can be converted to a cashier check and entered as a check above or reach out to Denise McGraw or Kristin Thompson-Henry to coordinate collecting your funds.

#### Can I fundraise after Walk day?

• Of course! Who are we to stop you from achieving fundraising fame? Your fundraising page will stay open until June 2<sup>nd</sup>. You can also submit cash and checks following the instructions above.

#### What kind of support will I or my team receive?

• Real live Heart Walk staff and volunteers are ready to help every step of the way with fundraising tools, resources and any other support you may need.





# **VIRTUAL WALK DAY**

#### Am I able to bring my pet to the event?

• Sure! Take a walk with your pet! Make sure to post a pic of you and your furry friend to social media with #SYRHeartWalk.

# Is there any special recognition for survivors of heart disease and stroke?

 Of course, survivors are the heart of the Heart Walk! Share the inspirational stories and pictures of our survivors to social media and our Facebook Event Page using #SYRHeartWalk

# Questions? Please call 315.728.7543

#### Who do I reach out to with questions?

- For assistance with the website or the Walk app, please reach out to Christina Hodges at <a href="mailto:syracuseheartwalk@heartwalk.org">syracuseheartwalk@heartwalk.org</a> or utilize the Live Chat on the website.
- For all other assistance, please reach out to Syracuse Heart Walk Directors Denise McGraw at <u>Denise.McGraw@heart.org</u> or Kristin Thompson-Henry at <u>Kristin.Thompson@heart.org</u>

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