



American Heart Association®

Wall Street Run & Heart Walk™

MATCHING GIFTS

Thousands of companies make matching gifts to the American Heart Association on behalf of their employees. Matching gifts are...



Quick to
set up.



Easy to
submit.



A way to increase your
donation's potential.

To find out if your company participates, visit www.matchinggifts.com/aha
Follow the links to the matching gifts website to download forms.

FREQUENTLY ASKED QUESTIONS

Q: My company isn't listed on the website above. Does that mean they don't match gifts?

A: If you don't see your company listed, please contact your Human Resources representative to learn if a matching gifts program is available.

Q: Do matching gifts count towards my Heart Walk goal?

A: Absolutely! Matching gifts can help you double your fundraising opportunity. Once we verify the eligible matching gift, it will be added to your fundraising total.

Q: How do I add my company's matching gift to my fundraising total online?

A: Your company's match contribution will be added to your total by a member of our staff once we verify the eligible matching gift. Be sure to forward all matching gifts correspondence to your local American Heart Association Heart Walk Team.

Q: Can my Heart Walk supporters submit matching gifts requests for gifts they make to my campaign?

A: You bet! Your supporter's Human Resources department will have more information on how their gifts can be matched, or you can search for their policy at www.matchinggifts.com/aha and encourage them to start the process.

Q: What are the maximum and minimum gift amounts that can be matched?

A: Each company has different requirements on what is considered an eligible match. Please contact your Human Resources representative or visit www.matchinggifts.com/aha to identify those limits. Every eligible gift, no matter the size, can make a positive difference in saving lives from heart disease and stroke.

THANK YOU FOR SUPPORTING OUR MISSION!