

WRAPPING UP YOUR HEART WALK CAMPAIGN

What comes after a fun-filled day celebrating our accomplishments together the Heart Walk?



Wrap up Campaign Donations.

Still have a batch of checks at your office or cash donations? Mail or drop them by to your local AHA office. Send out one last reminder letting everyone know there is still time to support the campaign if they haven't done so already.



Celebrate Your Success.

Host a post walk celebration to announce final total, say thank you, recognize achievements such as top fundraising walkers, teams and collective impact.



Thank Donors.

Shortly after the Heart Walk campaign is done, encourage employees to send a thank you message to their donors within a few days of the close of the campaign.



Recognize Key Supporters.

Take time to celebrate the accomplishment and share with others how you were able to make an impact on the mission of the American Heart Association. Don't forget to thank and recognize your company's leaders, participating employees and business partners who played a role in making the campaign a success! Make sure everyone knows there is still time to support the campaign if they haven't done so already.



Claim your Rewards!

We appreciate your efforts to help us fund life-saving science to keep hearts beating! By fundraising, you earn points in the Heart Walk Rewards Center — points you can redeem for Heart Walk Hero Gear. It's our way of saying thanks for your support. Points expire 6 weeks after your Heart Walk event date.