RELEASE AND INDEMNIFICATION

As the parent or guardian of the child listed below (“Child”), I understand, consent, and agree that:

1) Events — My Child and I expressly assume all risks, including potential personal injury and fatality, which may arise out of my Child’s participation in any school events that are sponsored by or affiliated with the American Heart Association ("AHA"), such as Kids Heart Challenge and any other similar activities affiliated with AHA’s "Events". My Child’s school may on its own develop Events that follow the heart-healthy programs of AHA or may involve online charitable fundraising for AHA, and any such Events are also covered by this Release.

2) Being Prepared — It is my sole responsibility to make sure my Child’s clothing and any equipment are properly fitted and appropriate for the Event, and that my Child is physically fit and able to participate in the Events. Prior to any Event, I will instruct my Child to stop and request assistance if he/she experiences any adverse symptoms such as dizziness, excessive tiredness, shortness of breath, pain or any other conditions that would make it difficult or unsafe to continue in the Event.

3) Optional Online Participation — Some of the Events may offer you the option of registering your Child for an AHA online fundraising program. This program allows you and your Child to track his/her individual and team’s progress and access to AHA’s educational and fundraising resources. I have the option of including a photo of my Child on his/her site as well as sending out emails to family and friends in support of his/her participation. Learn more about how AHA uses, shares and protects personal information by reading AHA’s Privacy Statements at http://www.americanheart.org/aboutus/privacy.jsp. I understand and agree that if I do not want my Child to participate in such online activities, then I may choose to prevent my child from doing so.

Release and Indemnity Agreement

I agree, for myself, my Child, and all heirs, executors, and administrators, to not sue and to release, indemnify, and hold harmless AHA, its officers, directors, volunteers and employees and all sponsoring businesses and organizations and their agents and employees, from any and all liability, claims, demands, and causes of action whatsoever, arising out of my Child’s participation in any AHA sponsored or affiliated school Events and related activities, including but not limited to online activities, whether it results from the negligence of any of the above or from any other cause. This agreement is as broad and inclusive as is permitted by the State in which the Event is conducted. If any portion of it is held invalid, the balance will continue in full force and effect. I have read, understand and agree to the terms of this Release and Indemnity Agreement.

Media Release

I authorize the use, captioning, or publication of my Child’s name, image, or voice from participating in the Event and related activities as may be captured by photograph or recording, or in any other medium now known or hereafter invented, including for promotional, advertising and public relations purposes or use. I AM THE PARENT OR LEGAL GUARDIAN OF THE PARTICIPANT, AND I HEREBY CONSENT TO HIGHER PARTICIPATION IN EVENTS AND RELATED ACTIVITIES. I HAVE READ AND EXPLAINED THIS RELEASE TO MY CHILD, AND I HEREBY AGREE TO ALL OF ITS TERMS AND CONDITIONS. I will sign and turn in the parent permission form and give it to the school coordinator.

SOLICITATION DISCLOSURE REQUIREMENTS

The American Heart Association Inc.’s (“AHA”) mission is to build healthier lives, free of cardiovascular diseases and stroke, and this solicitation is for that purpose. The AHA is a New York non-profit corporation with its headquarters and principal place of business in Dallas, Texas. A complete copy of AHA’s financial information is available upon request at the address indicated above. You can also obtain this information, without charge, by writing to the National Engagement Center at above address. Your contribution is tax deductible as allowed by law.

Florida: A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. Florida registration #CH-4305. General: A full and fair description of the programs and activities of AHA and its financial statement are available upon request at the address indicated above. Florida: Contracts and reports regarding AHA are on file with the Federal Trade Commission. Nevada: The state of incorporation of AHA is New York.

The American Heart Association is a nonprofit organization. Your gift will be used to support the programs and materials you selected. Gifts are not deductible as charitable contributions for income tax purposes.

For questions or information about gifts, call 1-800-322-4483.